

Exhibit 21

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Google CONFIDENTIAL

Google Mobile Strategy to Win





2007 Strategy

Increase usage by:

1. Make Search work
2. Fix and grow existing carrier deals, rather than negotiate new ones (with US & JP exception),....
3.By delivering tens of millions in revenue to carrier partners via mobile ads
4. Enable thousands of developers to create and deploy experiences that users really want
5. Deliver the right experience for the developing markets